

Five steps to email marketing success!

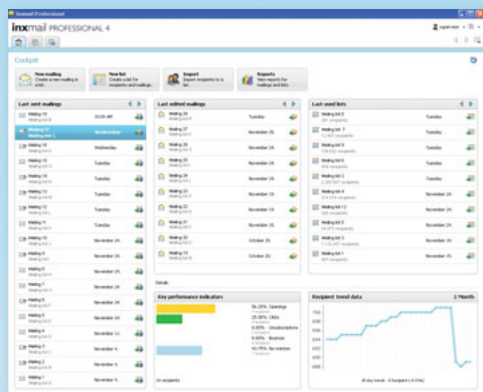
# Inxmail Professional

The solution for professional email marketing

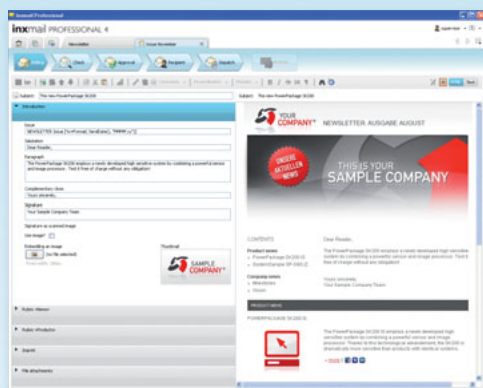


## Email marketing with Inxmail Professional

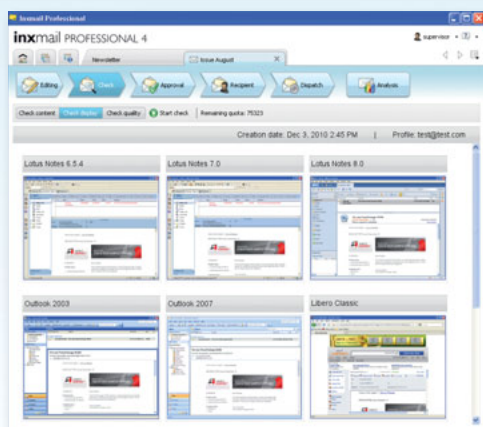
### Your mailing workflow



Cockpit allows you to start work quickly



Editing emails made simple



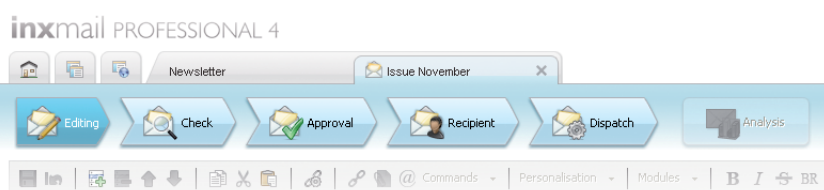
Quality tests

### The solution for professional email marketing

Inxmail Professional is acclaimed by marketing experts from all sectors for its simple operating concept and excellent performance. We can guide you to email marketing success in just five steps: from editing and different quality tests to delivering the emails – the Inxmail Professional mailing workflow paves your way to success.

### Five steps to email marketing success

Now you can concentrate on the most important part – the content of your mailing. Thanks to the comprehensive features of Inxmail Professional and the efficient Inxmail templates, marketing experts enjoy plenty of creative flexibility. By using a step-by-step approach, experts can create effective mailing campaigns. The success of these campaigns is documented in around 80 compelling reports.



**Fast access:** Get an overview of your email campaigns, important data and recipient development using the cockpit.

**Individual design:** Conveniently customise your mailings to match your corporate design with intelligent Inxmail templates.

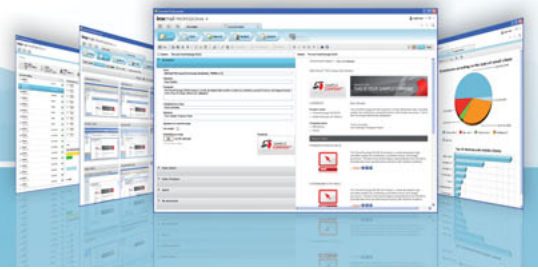
**Maximum personalisation:** Address your recipients personally – from the subject line and the PDF attachments all the way to coupon campaigns.

**Comprehensive quality tests:** Check your mailing with phishing, spam or display tests to ensure that your mailings are delivered properly and are designed correctly.

**Integrated test mailing and approval process:** Ensure that your mailing is approved or send test mailings with freely selectable test profiles.

**Large data volume:** Benefit from fast data synchronisation and high sending speed, even with extensive address lists.

**High security standards:** You can rely on maximum data security and operational reliability while ensuring that your mailings are sent out without a problem.



**Get a clear overview of your success:** Measure the success of your campaigns directly in Inxmail Professional or monitor the opening rate on your iPhone.

**Eight languages:** You can now use Inxmail internationally in English, German, French, Italian, Polish, Spanish, Czech and Turkish.

**Rent or buy:** Choose either the rental version (ASP service), which you can start using with no additional technical work, or the license version. The license version can be operated using your own IT infrastructure.

## High delivery rates for your campaigns



With Inxmail your mailings are guaranteed to be delivered at the highest delivery rate. Internationally our membership at the world's largest whitelist program Sender Score Certified guarantees the highest delivery rates for your mailings. Our internal quality tests in Inxmail Professional warn the user against any potential problems prior to dispatch.

## Maximum flexibility, maximum creativity

A unique feature of the Inxmail Professional email marketing software is the flexibility it offers, for example complex email campaigns can be realised individually in a digital dialogue. Specialised marketing experts from the fields of eCommerce and publishing are delighted about the integration of Inxmail Professional with renowned IT business solutions.

They are now able to tailor their online services to the needs of their recipients and use recipients' responses to create customer-oriented follow-up campaigns. The ability to integrate mailing contents from external data sources saves users a significant amount of time while facilitating multichannel communication.



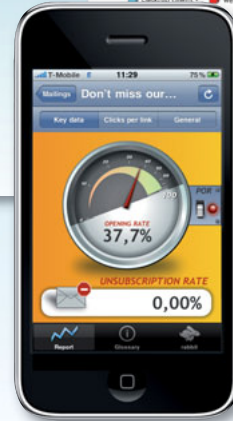
Interested?

Do you want professional email marketing? We look forward to your enquiry!

Email: [info@inxmail.com.au](mailto:info@inxmail.com.au)

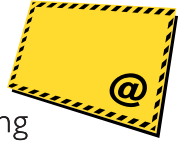
Phone: 1300 434 432

## Our success stories



**lastminute.com.au**





# Interested?

Do you want professional email marketing?  
We look forward to your enquiry!